This is an example blog post from iNPUT-ACE (now Axon Investigate). My role with the company was as a freelance content writer & strategist, typically writing blog posts on new releases, like the one below, or webinar follow-ups, turning insights into SEO posts that drove qualified traffic and product adoption.

- Rachel Wilson, copycraft.co

Our Largest Release Yet: iNPUT-ACE Version 2.0

Today, the team at iNPUT-ACE is proud to announce the release of iNPUT-ACE Version 2.0, our largest release yet.

The new version comes packed with an abundance of significant new features, comprehensive improvements and upgrades, new licensing options, and more.

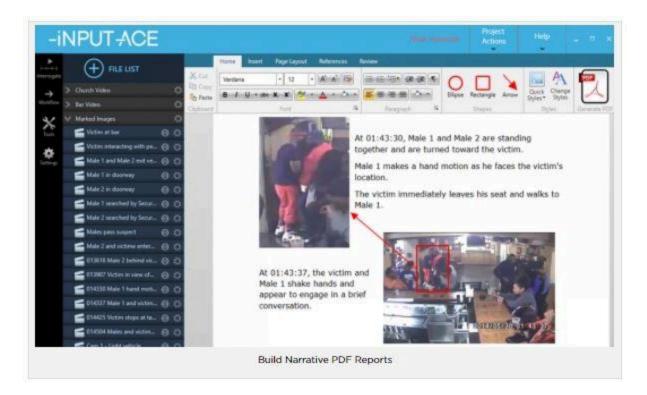
Here's a quick demo of some of the new features: <u>Click for Video</u>

Read on to learn more about some of the notable new features in the latest version of iNPUT-ACE!

New Narrative Report Tool

We revamped the old Narrative Report tool in iNPUT-ACE from the ground up—and our new design provides the most exciting new feature we have ever added to iNPUT-ACE. The new Narrative Report is a dynamic, intuitive, and powerful word processor that allows investigators to write comprehensive reports with embedded video and image content.

The screenshot below highlights one of the many ways the Narrative Report tool can be used to expedite your video evidence casework, and help get your evidence into the court room.



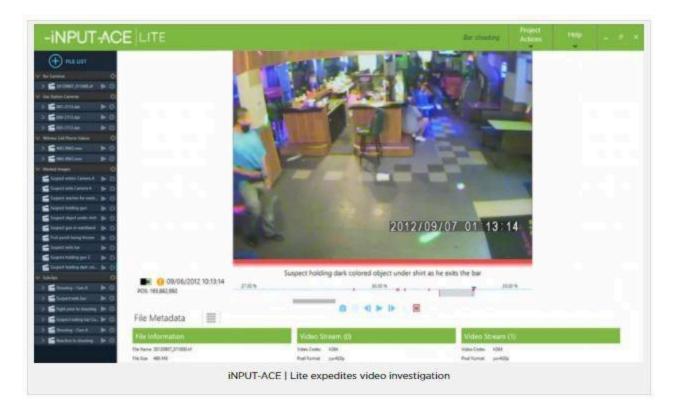
By simply dragging in video and image evidence into the iNPUT-ACE Narrative Report, users can quickly build dynamic PDF reports that help get complicated visual evidence to the courtroom. The resulting PDF can be shared with prosecutors, investigators, video analysts, or anyone else who has a standard PDF reader.

If you're ready to try the Narrative Report Tool or any of the other features of iNPUT-ACE 2.0, fill out the request form <u>here for a free trial.</u>

New Lite Version

The standard full version of iNPUT-ACE comes packed with features to expedite the review, analysis, enhancement, and processing of digital video evidence.

But some users simply want to play and convert proprietary DVR files, without all the other bells and whistles. With this latest update, at significantly reduced cost, the brand new <u>iNPUT-ACE | Lite</u> version is here to meet those needs.



iNPUT-ACE | Lite has the same look and feel as the full version, with features that cover this scope:

- Drag/Drop/Play almost any video format (including challenging proprietary DVR files like .IRF, .EXE, .SEC – and hundreds more)
- Extract images and clips
- Batch convert video files into standard formats

We know budgets are often tight. Licenses of iNPUT-ACE | Lite are a significantly reduced cost from the full version, and bulk license discounts are available so that agencies can outfit their entire investigation units with this powerful software without breaking the bank.

See the video below to learn how iNPUT-ACE | Lite works hand-in-hand with the full version to improve inter-agency collaboration between investigation units, forensic units, and prosecution teams.

If you'd like to learn more about how iNPUT-ACE | Lite can improve your team's capabilities for video analysis while still remaining cost efficient, <u>contact us here</u>.

New Dongle Licenses

One of the most commonly requested features from iNPUT-ACE users was the ability to move licenses from one machine to another with ease.

We heard your feedback: now you can. If you've ever wanted to take the software with you on a laptop while visiting a crime scene, and then seamlessly move your iNPUT-ACE project to another workstation, the new iNPUT-ACE Dongle license is here to help. The USB Dongle license allows you to use iNPUT-ACE on any computer by simply plugging in the USB device.

If you need powerful features combined with maximum flexibility, the new Dongle license is for you. <u>Get in touch here</u> to learn more about pricing or request a trial.



What Else is New in 2.0

With the release of 2.0, iNPUT-ACE is now more powerful than ever, and continues to raise the bar with world-class tools for the examination, processing, and presentation of video in criminal investigations. And we couldn't have done it without our dedicated users, who work tirelessly in the field and provide us with feedback and insights that help make iNPUT-ACE better.

In addition to the enhanced features and new licensing options described here, the new version also comes with a significant number of fixes, improvements, and other exciting new features. Stay subscribed to our newsletter to receive the full release notes.

If you have any questions about the new Narrative Report tool, iNPUT-ACE | Lite, Dongle licensing, or anything else about iNPUT-ACE 2.0, don't hesitate to contact us.